

Lewis County
Quit Line Data Summary
January 1 - March 31, 2003

	County	State
Number of Calls to Quit Line	N = 59	N = 4,042
Percent of Statewide Calls	1.7%	100.0%
Percent of State Population in County¹	1.2%	100.0%
	County %	State %
Gender	N = 57	N = 3,581
Female	75.4%	62.2%
Male	24.6%	37.8%
Race/Ethnicity	N = 54	N = 3,087
People of Color	9.3%	12.9%
White	90.7%	87.1%
Age	N = 56	N = 3,298
Less than 18 years old	3.6%	1.8%
18 - 24 years old	17.9%	14.6%
25 - 34 years old	26.8%	23.1%
35 - 44 years old	23.2%	27.0%
45 years and older	28.6%	33.5%
Education	N = 53	N = 3,197
Did not graduate high school	20.8%	19.2%
High school graduate	39.6%	32.7%
Some college/vocational school	35.8%	36.6%
College graduate	3.8%	11.4%
Caller Type	N = 58	N = 3,656
General Information	5.2%	9.4%
Health care provider	5.2%	3.2%
Tobacco user	89.7%	87.4%
Payer Type	N = 39	N = 2,529
Insured	43.6%	36.7%
Uninsured	33.3%	29.6%
Medicaid	23.1%	33.7%
Heard About	N = 48	N = 3,148
Past caller	6.3%	9.1%
Employer/worksites	0.0%	0.7%
Health care provider	29.2%	24.8%
Television	18.8%	18.3%
Outdoor advertisement (billboard/bus/wall)	4.2%	4.9%
Targeted mailing	0.0%	0.2%
Great Start	0.0%	0.1%
Radio	0.0%	1.9%
Newspaper/Magazine	0.0%	2.5%
Brochure/Newsletter	16.7%	8.2%
Family or friend	20.8%	24.2%
Health Department	4.2%	4.5%
School	0.0%	0.7%

Source: Washington State Department of Health
Tobacco Prevention and Control
Assessment and Evaluation

¹ "Census 2000", August 2001 (OFM)

* Rate not calculated because number of calls was less than 5.